FORCAM U.S. Customer to deliver keynote at NEXCON, the first international and virtual conference event on Smart Manufacturing

NEXCON, the only international online conference on Smart Manufacturing welcomes top speakers from around the globe

NEXCON, the international online conference on Smart Manufacturing, will be held on March 5, 2020, in its third edition. The conference will be hosted by the German consulting firm STAUFEN.DIGITAL NEONEX. For the first time, speakers from North and South America are among the speakers at this virtual event, which is a prelude to numerous other highlights on the platform sharing the name NEXCON.

Independent of location, NEXCON visitors can take a virtual look at 13 expert lectures and visit an online exhibition hall. The platform also offers a networking lounge and chat rooms for all guests and speakers from around the globe.

So far NEXCON has focused on digitization activities in Germany and China. In March, the inclusion of North and South America should further promote the global exchange of knowledge.

Among the speakers is FORCAM U.S. customer Dynomax, a Tier-1 Aerospace company that won the Manufacturing Leadership Award from the National Association of Manufacturers in 2019. This recognition highlighted their commitment to manufacturing excellence as well as their effective use of modern IIoT tools from FORCAM to deliver production insight and point the way toward improvement.

Winning projects were chosen by a panel of expert judges for results that have delivered clear and compelling value, return on investment, and other tangible outcomes," the Manufacturing Leadership Awards team said in a press release. Dynomax visionary leader, Ryan Lanham, Manager IT, will be speaking about this ongoing digital transformation at Dynomax at the upcoming NEXCON.

Also, Carlos Santiago, Vice President of Operations at Mercedes-Benz Trucks Brazil, will report on the company’s way of transforming to a digital factory. Then, BASF Vice President of Digitalization Production and Technology, Uwe Hinsen, will provide insights into the digital transformation of the giant chemical company.

The diverse speaker repertoire of NEXCON includes speakers from Germany, China, Mexico, and the US from companies such as Microsoft, Schaeffler, and Mabe.
NEXCON's partners include the Fraunhofer Institute for Manufacturing Engineering and Automation, the Shanghai-based Jiao Tong University, and the IoT-One innovation consultancy, the Mexican industry association Alianza 4.0, as well as STAUFEN AG and its subsidiaries in Brazil and China.

NEXCON went online for the first time in 2018. Tickets for NEXCON 2020 are now available online at www.nexcon.digital. Conference participants can choose between free access with limited functionality and full access for € 79. Also, the organizer offers special group discounts for participating in NEXCON.

Further information at: www.nexcon.digital

--------------------

About STAUFEN.DIGITAL NEONEX:
STAUFEN.DIGITAL NEONEX is the subsidiary of Staufen for the digital transformation of industrial value creation. In national and international projects for SMEs and corporations, the focus is on strengthening competitiveness through the possibilities of the smart factory. In Partnership. Pragmatically. Professionally.
Press contact:

STAUFEN.DIGITAL NEONEX GmbH
Maya Worm
Königstr. 2
D-70173 Stuttgart
Tel: +49 711 933 55 840
Email: maya.worm@staufen-neonex.de

--------------------
About FORCAM
FORCAM provides the industry standard for smart manufacturing: Product suite FORCAM FORCE™ is the world's first turnkey and open, manufacturer-independent and expandable cloud platform solution for the Industrial Internet Things (IoT/IIoT). With the motto "PLUG & PERFORM”, we present the new IT industry standard for Smart Manufacturing.

- Simply network machines and any ERP via FORCAM plug-ins and adapter
- Profit quickly via pre-installed FORCAM apps and with more than 70 reporting-functions
- Stay flexible with the first open app programming interface (OPEN API) for Smart Manufacturing.

We provide companies with all the information they need to control and optimize their production. The modular IIoT solution FORCAM FORCE™ is as flexible as the needs of our customers. With a multitude of production apps, we support you in making your processes more transparent and help you optimize your workflows. This creates the basis for continuous improvement and sustainable success, thereby securing your competitiveness. We grow together with you and support you on the path of digital transformation – from the machine connection to the complete IIoT solution.

www.forcam.com

--------------------------
Sandy Abraham
Director Global Marketing and Brand Management
We Deliver Results in Productivity
FORCAM, Inc.
4030 Smith Road | Cincinnati, Ohio 45209 | USA
Office: +1 (844) 236-7226
Mobile: +1 (347) 543-2100
Email: Sandy.Abraham@forcam.com